



FOR IMMEDIATE RELEASE

Susan Lester Promoted to Director of External Affairs and Operations at National Council of Agricultural Employers

Arlington, VA – March 9, 2026 – The National Council of Agricultural Employers (NCAE) is pleased to announce the promotion of Susan Lester from Manager of Association Services, to her newly appointed role of Director of External Affairs and Operations. In this expanded role, Lester will join President & CEO John Hollay on the Council's public-facing initiatives, and will also lead efforts to drive strategic communications and oversee internal operations to better serve NCAE's community nationwide.

During her tenure as Manager of Association Services, Lester has been instrumental in modernizing member communications, growing event attendance and tradeshow participation, and enhancing member resources. Her transition to Director of External Affairs and Operations marks a critical step in advancing NCAE's mission to fiercely advocate for America's agricultural employers.

"Susan has been an integral asset to NCAE and our members. She has rightfully earned her place as a leader of this organization and within the agricultural community," said John Hollay, President and CEO of NCAE. "Her commitment and connection to the industry we serve, alongside her organizational knowledge and expertise, make her exceptionally qualified to take NCAE to the next level."

In her new capacity, Lester will work closely with industry partners to amplify the voice of America's farmers and ranchers. Additionally, she will manage the daily operations of the association, ensuring that member services continue to operate efficiently and effectively.

"America's agricultural community is driven by unmatched heart and hustle, and I am deeply grateful for their faith in me as I take on this new role at such a pivotal time for agricultural employers," said Lester. "I look forward to working hard for them, amplifying their stories, expanding our outreach, strengthening our operational foundations, and continuing to advocate for America's farmers and ranchers."

About the National Council of Agricultural Employers (NCAE)

NCAE is the only national association focusing exclusively on agricultural labor issues from the employer's perspective. NCAE is the voice of agricultural employers on employment, safety, and

labor law issues and is dedicated to providing American farmers and ranchers with the best available information, tools, and advocacy for managing their workforce.