



# Ag Employer Labor Forum

## Exhibitor & Sponsorship Prospectus

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### About NCAE

The National Council of Agricultural Employers (NCAE) is the only national association focusing exclusively on agricultural labor issues from the Agricultural Employer's viewpoint.

We represent the interests of agricultural employers, growers, associations and others whose business interests revolve around labor-intensive agriculture.

Our members are growers, dairies, nurseries, associations, and others whose business interests depend on labor intensive agriculture.

### Sponsorship Opportunities

Reach hundreds of in-person ag employers, agents, attorneys and others at the Forum and receive recognition as a sponsor of the Forum on our communications to thousands of ag labor leaders through our event communications.

In addition to benefits listed for each sponsorship opportunity, all sponsors receive:

- Mainstage recognition
- On-site signage recognition
- Recognition in selected pre-event communications and marketing materials
- Logo placement on the Sponsorship page of the NCAE website

We are also happy to collaborate with you to create a unique sponsorship package that fits your organization's wants, needs, goals, and budget. Please contact us using the information below to schedule a collaboration session.

### About the Forum

NCAE's Ag Employer Labor Forum is the premier event for ag employers nationwide, where attendees convene to learn, develop, and advance a shared vision for a resilient and successful U.S. food system that will allow America's farmers and ranchers to do what they do best—grow food to feed the world.

By bringing together farmers, ranchers, agents, attorneys, academics, industry experts, federal and international stakeholders, the Forum offers a space for all agricultural stakeholders to learn from our expert speakers, ask questions, share their challenges and success, and forge long-lasting partnerships to bolster the agricultural industry.

### Booth Information

Sponsors at the Bronze level and above are entitled to utilize a booth space at our trade show. Bronze, Silver and Gold sponsors will receive a single booth space. Platinum Sponsors and Event Hosts are entitled to expanded booth space.

#### Standard Booth Specifications:

- 6 ft x 30 in table with 2 chairs
- White table drape
- Your logo on on-site signage at the Forum
- Opportunity to connect with hundreds of attendees during our Reception, meals, coffee breaks, and throughout the Forum

**Dates:** December 2-4, 2026

**Location:** M Resort Spa Casino  
Henderson, NV

# Sponsorship Levels

|                                                                                                                                       | Event Host<br>\$30,000                                                              | Day Host<br>\$10,000                                                                | Platinum<br>\$7,500                                                                 | Gold<br>\$5,000                                                                       | Silver<br>\$3,500                                                                     | Bronze<br>\$2,000                                                                     | Supporter<br>\$1,000                                                                  |
|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Daily host across all three days (buyout of day host space for full event) with promotional material and special recognition at Forum |    |                                                                                     |                                                                                     |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
| Host of full day (one sponsor per day) with promotional material and special recognition at Forum                                     |                                                                                     |    |                                                                                     |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
| Opportunity to present material onstage at the Forum                                                                                  |    |    |                                                                                     |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
| Unique Shoutout on Social Media                                                                                                       |    |    |    |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
| Extended space (8 ft x 30 in table) to host materials throughout the forum and priority exhibitor space selection                     |    |    |    |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
| Co-hosting reception with promotional material at the reception                                                                       |   |   |   |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
| Co-hosting meals with promotional materials at each meal                                                                              |  |  |  |  |                                                                                       |                                                                                       |                                                                                       |
| Co-hosting coffee breaks with promotional materials at each break                                                                     |  |  |  |  |  |                                                                                       |                                                                                       |
| Priority Booth Selection                                                                                                              | 1st Round Pick                                                                      | 1st Round Pick                                                                      | 2nd Round Pick                                                                      | 3rd Round Pick                                                                        | 4th Round Pick                                                                        | Booth Assigned                                                                        |                                                                                       |
| Booth to host materials throughout the forum                                                                                          |  |  |  |  |  |  |                                                                                       |
| Your logo prominently featured on on-site signage and linked on NCAE Labor Forum website and eblasts                                  | Full Page                                                                           | Half Page                                                                           | ¼ Page                                                                              | ¼ Page                                                                                | ¼ Page                                                                                | ¼ Page                                                                                | ¼ Page                                                                                |
| Ad featured in program                                                                                                                |  |  |  |  |  |  |  |
| Mainstage acknowledgement of your support                                                                                             |  |  |  |  |  |  |  |

# Exhibitor Information



## Booth Assignments

Event host, platinum, gold and silver sponsors will have the opportunity to select their booth location prior to their arrival at the Forum. Sponsors at the highest level will receive first pick, followed by the next highest, and so on.

Bronze sponsors will be assigned the best possible booth space based on availability.

Platinum sponsors and event host sponsors are entitled to expanded booth space. Sponsors must indicate their intent to use expanded space upon submitting their sponsorship request.

All exhibitors will receive a booth number following this process. Those numbers will be used for locating your booth at the Forum and for delivery of materials sponsors might ship to the M Resort.

## Shipping

The M Resort conveniently has a stand-alone on-site UPS shipping center. Exhibitors are encouraged to utilize this resource for their materials.

Below are a number of documents to streamline the shipping process.

It is imperative that exhibitors review these files and submit the appropriate forms to the Business Center (not to NCAE) to ensure your materials are received.

- [M Resort - Business Center - Convention Introduction](#)
- [Handling and Credit Card Authorization Form](#)
- [Handling Labels with Booth Number](#)
- [Shipping and Credit Card Authorization Form](#)
- [Business Center Price List](#)

## Electric & A/V Access

Exhibitors will have access to electrical outlets and other A/V options at the Forum. Exhibitors should contact Encore, the M Resort's A/V provider for further collaboration and pricing options.

For your convenience, please review the pricing information and place your A/V orders below:

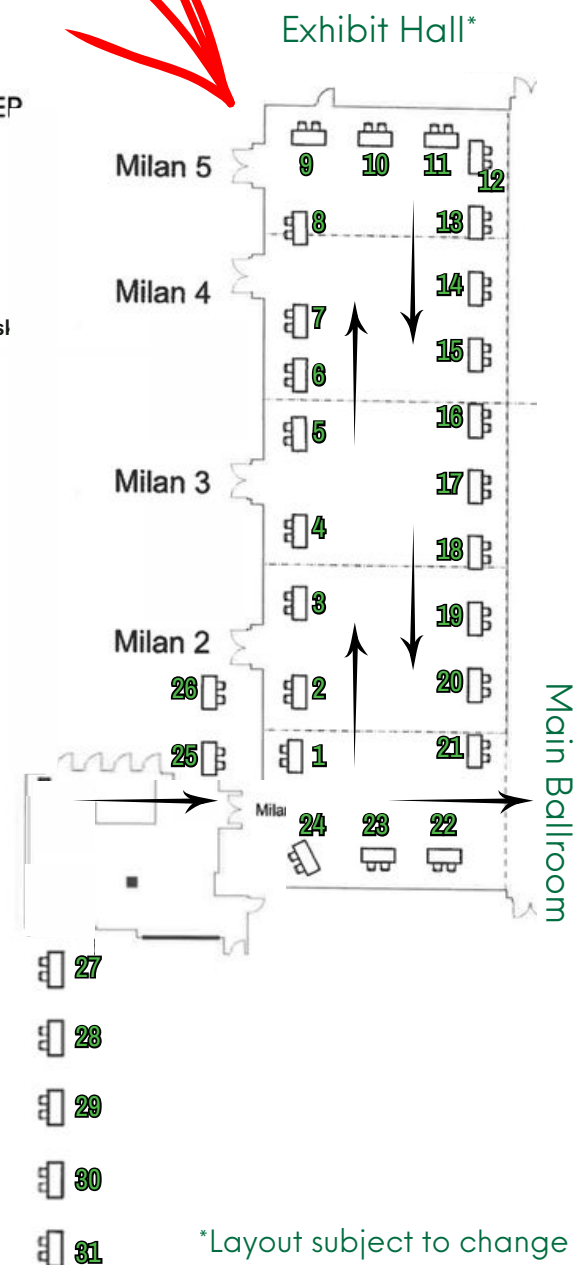
- [Exhibitor Order Options](#)



# Exhibitor Information



Conference Level Map



\*Layout subject to change based on participation

# Terms & Conditions



## Payment

Payment for sponsorship is due upon receipt of invoice and can be made by check, wire/ACH, or credit card. Your invoice will automatically be sent for payment via check. If paying by credit card or wire/ACH, a 3.5% processing fee will be added to that amount.

Payment, ads, and sponsor artwork must be received no later than November 10, 2026, unless otherwise noted or arranged, in order to ensure inclusion in 2026 Forum programming.

## Logos & Artwork

All sponsors are entitled to and encouraged to submit their organization's logo for on-site and pre-event promotional material and a 1/4 page ad for use in the printed program.

The logo and ad should be submitted as a high resolution JPG. The 1/4 page ad may be in either portrait or landscape orientation.

Artwork must be submitted no later than November 10 unless otherwise arranged to ensure inclusion in sponsorship materials.

Ad dimensions should be as follows:

Full Page: 7 x 9.25  
Half Page: 7 x 4.5  
Quarter Page: 3.35 x 4.5

If providing ads with bleeds, please allow a .125 inch bleed.

Please submit all artwork to Susan Lester, Manager of Association Services, at [susan@ncaeonline.org](mailto:susan@ncaeonline.org).

## Cancellations

Notice of cancellation must be submitted in writing to Susan Lester, NCAE Manager of Association Services. Sponsorship cancellations made by October 1 will receive a 50% refund. No refunds will be given to sponsors cancelling within 60 days of the Forum.

Should unforeseen or unavoidable circumstances make it unreasonable or impossible to host the Forum, sponsors waive any and all rights against NCAE.

Please contact Susan with any questions about this policy at [susan@ncaeonline.org](mailto:susan@ncaeonline.org).

## Raffles & More

Sponsors are encouraged to engage with our attendees creatively! Raffles offer a great opportunity to connect and impact the audience. In order to make the experience as effective, fair and seamless as possible for sponsors and attendees, sponsors must notify NCAE of their wish to hold a raffle prior to the Forum.

## Exhibit Booth Teardown

We request our exhibitors to remain set up until the official close of the Forum. Should your travel plans not allow for doing so, exhibitors are asked to teardown prior to the beginning of the daily agenda or after the Forum wraps for the day. Early teardowns interfere with other events that may be scheduled and are disruptive to Forum attendees, exhibitors, and speakers.

**Are you ready to become a sponsor of the  
2026 Ag Employer Labor Forum?**

**Contact us today!**

# Sponsors of the 2025 Forum

## EVENT HOSTS



## PLATINUM SPONSORS



Action Visa Assistance  
WE ARE WITH YOU EVERY STEP OF THE WAY



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSORS



## SUPPORTER SPONSORS



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